



# **SPONSOR PROGRAM 2026**

# PARTNER WITH SOUTHWEST VIRGINIA PRIDE INC.

## AMPLIFY YOUR BRAND AND SUPPORT OUR COMMUNITY

Southwest Virginia Pride, Inc. (SWVA PRIDE) invites you to be a catalyst for positive change by becoming a sponsor of our vibrant LGBTQ+ pride celebration, the 5<sup>th</sup> PRIDE FEST, scheduled for (DATE), (LOCATION)

As a burgeoning LGBTQ+ organization in Virginia, SWVA PRIDE is dedicated to fostering inclusivity, celebration, and unity.

## WHY SPONSOR PRIDE FEST?

Our annual Pride Fest is a dynamic platform that unites diverse voices, featuring performances and stories that resonate with our community. Last year, over 6000+ guests immersed themselves in this celebration, enjoying free admission and providing a vivid backdrop for brands like yours.



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For sponsorship opportunities and details, please contact:

**events@swvapride.org,**

or fill out the attached form and mail to:

SWVA Pride Inc.

P.O. Box 1208, Vinton, VA 24179

Thank you for considering this opportunity to make a difference  
with Southwest Virginia Pride, Inc.



### **ALIGN YOUR BRAND WITH DIVERSITY, INCLUSION, AND PRIDE**

By sponsoring PRIDE FEST, you align your business with values that resonate with a broad audience. The LGBTQ+ community is known for its loyalty to those who stand beside them. Your support isn't just an investment in visibility; it's a commitment to making a positive impact.

#### **MAKE A STATEMENT, BE A PARTNER**

SWVA Pride looks forward to forging a meaningful partnership with you. By sponsoring PRIDE FEST, you not only support a memorable event but contribute to a movement that celebrates diversity, equality, and love. Let's create lasting impressions together.

### **YOUR IMPACT, REDEFINED:**

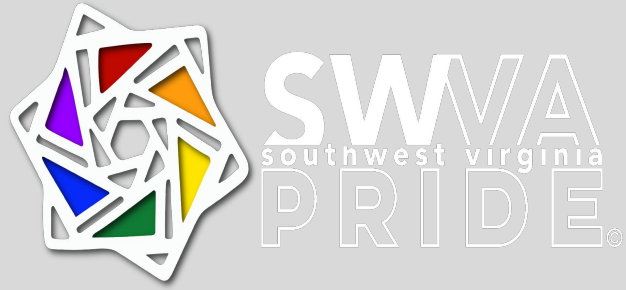
#### **Distribution & Long Shelf-Life Results:**

Your brand featured in a full-color program guide distributed extensively across Southwest Virginia in both print and digital formats. The Pride Guide transcends the event, offering repeated exposure and creating a lasting brand presence.

#### **Building Customer Awareness & Loyalty:**

Connect with the LGBTQ+ community and allies, showcasing your commitment to inclusivity.

Elevate your brand beyond commerce, demonstrating a genuine dedication to supporting and empowering our community.



# PRESENTING SPONSOR

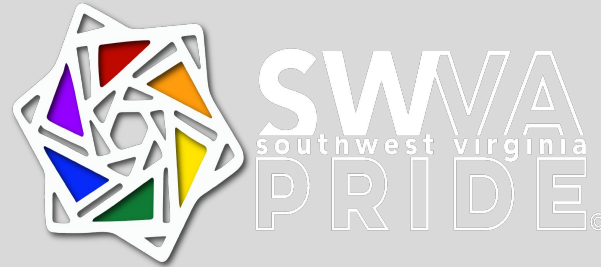
**\$25,000**



- All benefits of the Diamond Sponsor level.
- 2 complimentary tables for our annual Dinner & Auction.
  - Speaking opportunity at our event.
- Dedicated press release and social media spotlight.
  - Plaque presentation on stage.
- Logo placement on all marketing materials.
  - Feature in our pre-event promotion.

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# DIAMOND SPONSOR

**\$15,000**

- All benefits of the Platinum Sponsor level.
  - Recognition as the lead sponsor.
- 6 complimentary tickets to our annual Dinner & Auction.
- Prominent logo placement on all event materials.
  - After party sponsor assignee.



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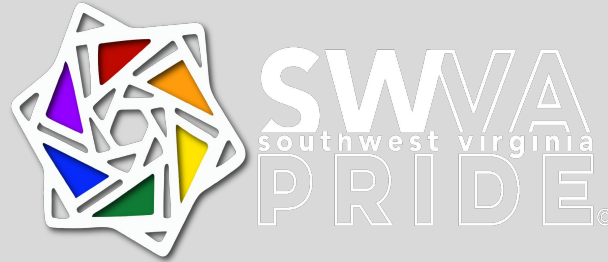
# PLATINUM SPONSOR

**\$7,500**

- All benefits of the Gold Sponsor level.
- Banner ( provided by sponsor ) displayed at Pride Fest '26.
- 4 Complimentary tickets to our annual Dinner & Auction.
  - 2 Sponsor booths at Pride Fest '26.
  - Opportunity to speak at the event.



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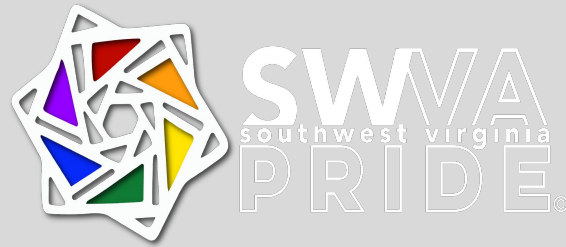
# GOLD SPONSOR

\$ 3,000

- All benefits of the Bronze Sponsor level.
- Logo placement on all event materials.
- Feature in our pre-event newsletter.
- 2 complimentary tickets to the Annual Dinner & Auction.



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# SILVER SPONSOR

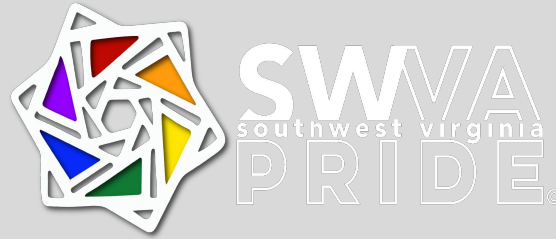


**\$ 1,000**

- All benefits of the Crystal Sponsor level.
- Sponsor booth at Pride Fest '26.
- Verbal recognition during the event.

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# CRYSTAL SPONSOR

**\$ 250**

- Half off on a sponsor booth at Pride Fest '26.
- Mention on our website.



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# FACES OF PRIDE





# SPONSORSHIP FORM

Please click the below link to fill out the sponsorship form online:

[Sponsor | Southwest Virginia Pride \(swvapride.org\)](https://swvapride.org)

Please scan the QR code below to fill out and print the sponsorship form



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